Optimizing the Hybrid Practice Workflow & Physician Wellness in the Era of Artificial Intelligence (AI)



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Disclosures

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Association, Physician Health and Wellness Committee
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Press

Objectives:



Define Hybrid Practices & Provide Solutions that Leverage Artificial Intelligence (AI)



Provide Actionable Tools to Create Efficient Clinical Workflow & Wellness for Busy Physicians



Workshop: Solutions to Optimize Workflow & Well-Being Using Al Resources

The Hybrid Practice

Flexible work model with combination of remote and in-office work

Transition between in-person, videohealth, and telephone clinical modalities

Single or multiple-physician practice Variable hours, days of the week More common after COVID pandemic

Hybrid options

At will, Split-Week, Manager scheduling or Mix of all 3

Hybrid At-will

Employee chooses schedule of on-site/remote

Hybrid Split-week

Company decides
on-site days for
employees to
foster collaboration

Hybrid Manager-scheduling

Managers choose on-site days for employees for productivity and collaboration

Akhter 2022. 4 schedules that power hybrid work and how to roll them out. Envoy.com

Gallup Poll results

Only 12% of hybrid workers prefer 4-5 days on-site

51% prefer 2-3 days on-site

Software Advice survey on Hybrid work in healthcare

Benefits of hybrid work in surveyed practices:

- 56% report increase in productivity
- 86% report improvement in morale

Less than \$5,000 to set up remote work

Shyrock 2023. Want to boost practice morale and productivity? Allow remote work. Medicaleconomics.com

Benefits of a Hybrid Schedule

Improved productivity, collaboration

Effective use of workspace

Improved work-life balance and employee well-being

In-person and telehealth options per patient preference

Challenges of a Hybrid Schedule

Social isolation

Difficulty training/on-boarding

More time spent on task collaboration

Decreased verbal communication

Difficulty maintaining current, or forming new relationships

Limitations of Telehealth

Some patients prefer & require in-person care

Technical limitations (labs/physical exam/payment collections etc)

Payment is dependent on changing government reimbursement laws

Challenges to Physician Professionalism

Technology

Market forces

Healthcare system strain

Sociological shift of role of physician in society

Physicians' inability to act according to ethical values, due to institutional and societal constraints

Today's world of technology



Constant Connectivity

Flexible Work Arrangements

Expectation of Availability Increased Workload Difficulty in Switching Off

Setting boundaries and managing your thoughts

In this digital age, setting clear boundaries between work and personal life is crucial for maintaining a healthy balance

cherylrichardson.com

Your thoughts matter.
Choose the good ones.

Boundary implementation

AT WORK

Establish Set Work Hours

Create a Dedicated Workspace

Turn Off Notifications

Practice Mindfulness and Mindful Transitions

AT HOME

Set Aside Time for Self-Care

Scheduling time for non-work

activities

Communicate with Family and Friends

SCHEDULE REGULAR BREAKS INTO YOUR DAY!

Awareness of our thoughts

Recognizing thoughts that do not serve us

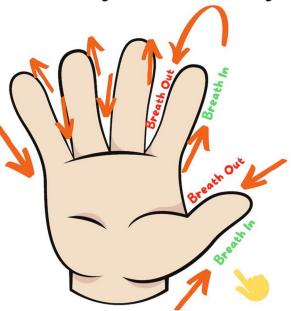
(ie. journaling and/or coaching)

Recognizing feelings in our body

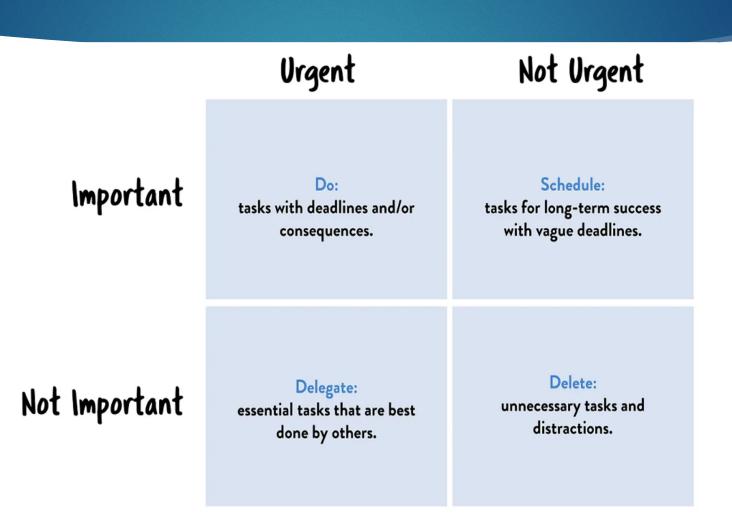
(palpitations, irritability, frustrations, "sighing", frequent check-ins)

"Calm palm"

Five Finger Breathing



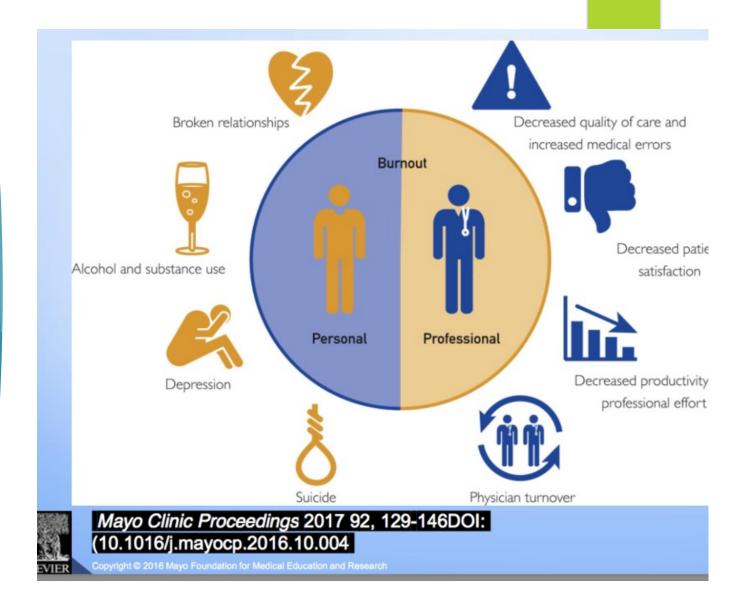
Application strategies - Eisenhower Matrix



Urgent Not Urgent Important PROCRASTINATOR needs to do: PRIORITIZER needs to schedule: crises prevention deadlines planning problems values direct patient care relationships goals hobbies AVOIDER needs to delete: YES PERSON needs to delegate: Important email texts junk mail interruptions online games phone calls

The Effects of Occupational Burnout

Maladaptive syndrome that is expressed due to a prolonged exposure to Chronic OCCUPATIONAL stressors.



Honor the Struggle

FACTORS AFFECTING CLINICIAN WELL-BEING AND RESILIENCE

This conceptual model depicts the factors associated with clinician well-being and resilience; applies these factors across all health care professions, specialties, settings, and career stages; and emphasizes the link between clinician well-being and outcomes for clinicians, patients, and the health system. The model should be used to understand well-being, rather than as a diagnostic or assessment tool. The model will be revised as the field develops and more information becomes available. Subsequent layers of the model, and an interactive version of the model, are in development in conjunction with the Action Collaborative's other working groups and will be made available shortly.

EXTERNAL FACTORS

SOCIO-CULTURAL FACTORS

- · Alignment of societal expectations and clinician's role
- Culture of safety and transparency · Discrimination and overt and unconscious bias
- Media portraval.
- · Patient behaviors and expectations
- · Political and economic climates
- Social determinants of health.
- · Stigmatization of mental illness

REGULATORY, BUSINESS. & PAYER ENVIRONMENT

- · Accreditation, high-stakes assessments, and publicized quality ratings
- Documentation and reporting requirements HR policies and compensation issues
- Initial licensure and certification
- Insurance company policies
- Litigation risk

1. Create a

2. Improve

the

Culture of

Wellness

Efficient

Practices in

Workplace

- Maintenance of licensure and certification
- · National and state policies and practices
- · Reimbursement structure
- · Shifting systems of care and administrative

ORGANIZATIONAL FACTORS

- Bureaucracy
- Congruent organizational mission and values
- Culture, leadership, and staff engagement
- Data collection requirements
- · Diversity and Inclusion
- · Level of support for all healthcare team members
- Professional development opportunities
- · Scope of practice
- · Workload, performance, compensation, and value attributed to work elements
- Harassment and discrimination
- Power dynamics

LEARNING/PRACTICE ENVIRONMENT

- Autonomy
- · Collaborative vs. competitive environment
- Curriculum
- Health IT interoperability and
- usability/Electronic health records
- Learning and practice setting
- · Physical learning and practice conditions
- · Professional relationships
- Student affairs policies
- · Student-centered and patient-centered focus
- Team structures and functionality
- Workplace safety and violence

SOCIO-CULTURAL FACTORS CLINICIAN WELL-BEING PATIENT WELL-BEING LEARNING/PRACTICE ENVIRONMENT

INDIVIDUAL FACTORS

HEALTH CARE ROLE

- · Administrative responsibilities
- · Alignment of responsibility and authority
- · Clinical responsibilities
- · Learning/career stage
- Patient population
- · Specialty related issues
- · Student/trainee responsibilities · Teaching and research responsibilities

- PERSONAL FACTORS · Inclusion and connectivity
- Family dynamics
- Financial stressors/economic vitality
- · Flexibility and ability to respond to change · Level of engagement/connection to meaning and purpose in work
- · Personality traits
- · Personal values, ethics and morals
- · Physical, mental, and spiritual well-being · Relationships and social support
- · Sense of meaning
- · Work-life integration

SKILLS AND ABILITIES

- · Clinical Competency level/experience
- Communication skills
- Coping skills
- Delegation • Empathy
- Management and leadership
- · Mastering new technologies or proficient use of technology
- Mentorship
- · Optimizing work flow
- Organizational skills
- · Resilience Teamwork skills

3. Implement Coaching Resources to Support Wellness & Leadership Development



Healthcare System: Top Challenges

Organizational Level

Six Sources of Burnout

Source	Description
Workload	Extent to which demands are manageable or overwhelming.
Control	Amount of control people feel in their jobs.
Reward	The effectiveness of rewards and recognition systems.
Community	The organization's responsiveness to staff and community.
Fairness	Respect and fairness among people in the organization.
Values	Personal and organizational values about work

Note: Source, Maslach and Leiter (1997).

Individual Level

- 1. Burnout
- 2. Overwhelm
- 3. Perfectionism
- 4. Isolation
- 5. Blind spots
- Leadership Skills & Emotional Intelligence



Coaching Creates Clarity

Empowers You



HIGH-PERFORMANCE COACHING Helps You Focus On What Is Within YOUR Control

"We Must First BE WELL to LEAD WELL"

Emotional Health

- Matters of the Heart
- Ability to cope/regulate emotions - EQ
- Ability to foster positive relationships
- Can be improved with Coaching/Emotional Intelligence Skills

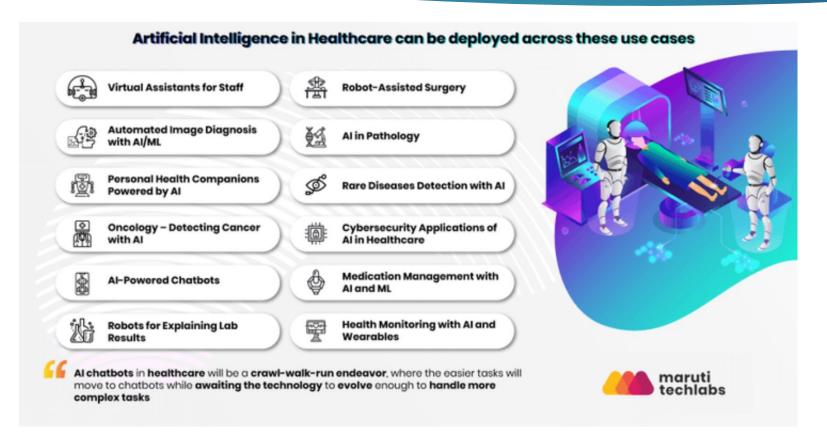
Mental Health

- Matters of the Mind
- Ability to think clearly
- Impacted by Trauma/Depression/Anx iety...
- Can be treated with medication/therapy

Physical Health

- Matters of the Body
- Ability to physically function
- Impacted by Exercise/Nutrition/Sleep/Etc..
 .
- Can be improved with physical care/medication/treatment

Al can improve healthcare delivery & efficiency saving \$150 Billion/year



According to Accenture analysis, when combined, key clinical health AI applications can potentially create \$150 billion in annual savings for the US healthcare economy by 2026.

Artificial Intelligence

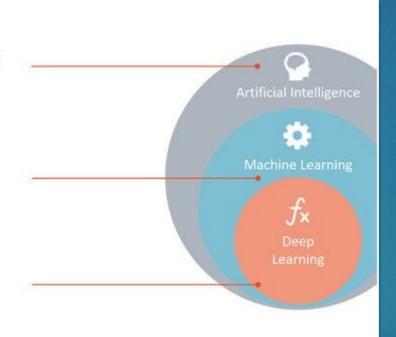
Any technique which enables computers to mimic human behavior.

Machine Learning

Subset of AI techniques which use statistical methods to enable machines to improve with experiences.

Deep Learning

Subset of ML which make the computation of multi-layer neural networks feasible.



Artificial
Intelligenceis the ability
for a
computer to
think & learn

https://www.datarobot.com/wiki/artificial-intelligence/

Al Tools & Online Resources

(These are not affiliate links)

<u>Leadership</u>

TMA Leadership Track/College

www.tma.org

www.bcms.org

<u>www.renewyourmindmd.com/ren</u> ewed

Workflow

Digital Calendars

www.usemotion.com

www.GetFreedai.com

www.epic.com

Wellness

Online Counseling

Calm App

Peloton App

Tapping Solutions

Yoga on YouTube

Mindful Meditation on YouTube

Al Tools & Resources

Al Tool Type	Purpose/Use	Example	Website	Cost (Approx.)
Natural Language Processing (NLP)	Facilitates understanding and processing human language, aiding in documentation and data entry.	Nuance Dragon Medical	Nuance	Contact for pricing
Clinical Decision Support	Provides evidence-based recommendations to support treatment decisions.	Epic Systems	<u>Epic</u>	Integrated with Epic EHR system
Predictive Analytics	Predicts patient risks and outcomes to aid in proactive care management.	IBM Watson Health	IBM Watson Health	Contact for pricing
Chatbots for Patient Interaction	Automates patient communication, appointment scheduling, and FAQs.	Ada Health	Ada	Free to start; contact for more

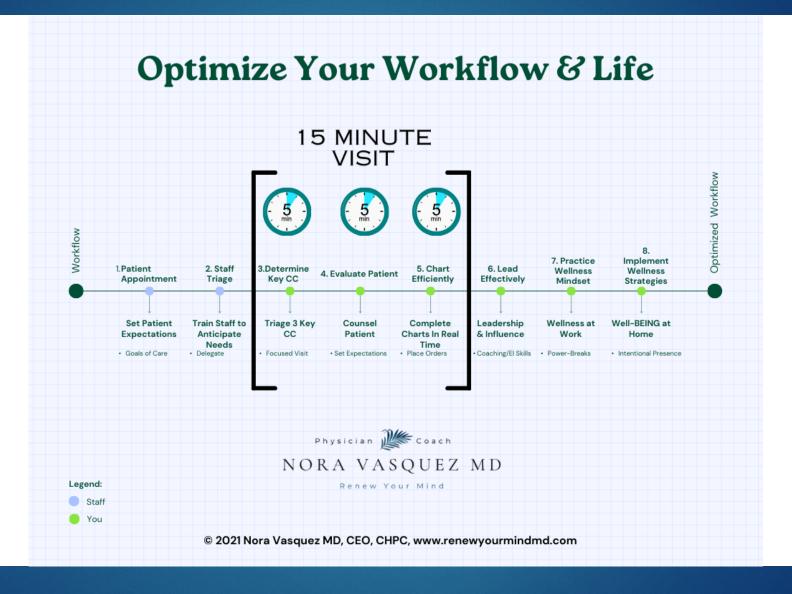
Tool/Resource	Description	Pricing
Get Freed Al	Automates EMR documentation with AI.	Custom pricing based on usage

Workshop: Create Your Workflow & Wellness Plan

- 1. Create Awareness:
 - ▶ What is working well?
 - ▶ What isn't working?

- 2. Workflow & Wellness Plan
 - ► Choose 2 areas to improve
 - ▶ Work
 - ► Home

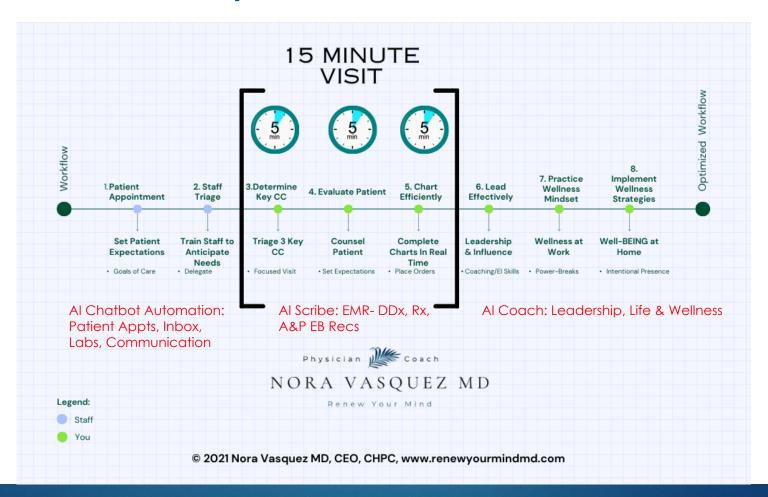


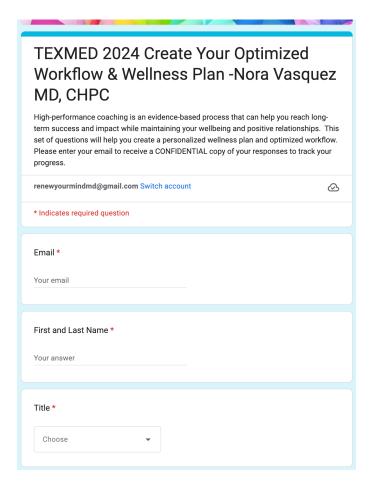




SCAN QR
Code to
Create Your
Optimized
Workflow &
Wellness Plan

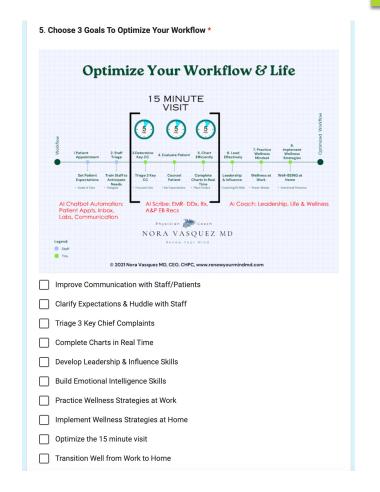
Al Can Optimize Your Workflow & Life

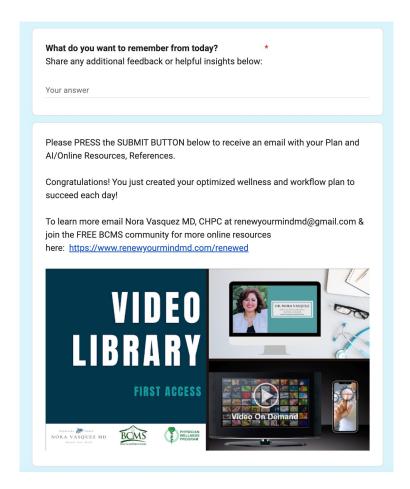




What major stressors or challenges are you struggling with right now? *
Overwhelm/Work Stress
Burnout
Keeping up with charting/inbox/tasks
Leading my team
Being present for my family
☐ Time management
Creating time to rest/take care of myself
Work-life Balance
Stress at home
Personal Health Concerns
Other:
Choose a few strategies that you will do to support your <u>EMOTIONAL HEALTH</u> * from the list below.
• • • • • • • • • • • • • • • • • • • •
from the list below.
from the list below. Practice Gratitude/Meditation/Prayer
from the list below. Practice Gratitude/Meditation/Prayer Connect with a trusted friend/colleague
from the list below. Practice Gratitude/Meditation/Prayer Connect with a trusted friend/colleague Practice Mindfulness/Deep Breathing/Tapping
from the list below. Practice Gratitude/Meditation/Prayer Connect with a trusted friend/colleague Practice Mindfulness/Deep Breathing/Tapping Ask for help/delegate

3. Choose a few strategies that you will do to support your MENTAL HEALTH from the list below. Create healthy boundaries Schedule an appointment with a counselor/PCP/seek mental health services Join a supportive community/interest group Hire a household manager/Outsource cleaning/yardwork Schedule whitespace on your calendar for guilt-free rest & self-care Other: 4. Choose a few strategies to support your PHYSICAL HEALTH from the list below. Schedule adequate rest/sleep Exercise/Walk regularly Make an appointment with your PCP/Specialist Schedule an appointment for your Preventative Visit/Cancer Screenings Eat a balanced nutritious diet/drink water Other: 5. Choose 3 Goals To Optimize Your Workflow * Optimize Your Workflow & Life 15 MINUTE







Questions & Reflections What do you want to remember from today?



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