



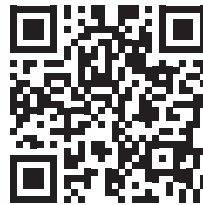
WHAT IS VDWM?

Vaccines Defend What Matters is TMA's integrated, multimedia public health education and advocacy effort to overcome vaccine hesitancy and increase vaccination rates in Texas.

As part of this effort, VDWM offers grants of up to \$3,500 to fund vaccination activities, educational resources, and community outreach events. County medical societies, TMA Alliance chapters, medical student chapters, and TMA member-physician practices/clinics can apply.



TMA's Vaccines Defend What Matters is funded in 2023 by TMA Foundation thanks to major support from H-E-B, TMF Health Quality Institute and gifts from physicians and their families.



HOW TO APPLY

Scan the QR code or visit [texmed.org/LocalImpactGrants](https://www.texmed.org/LocalImpactGrants)

GRANTEE RESOURCES

TMA Committee on Infectious Diseases Review

Opportunity to have program materials/resources reviewed.

Social Media Toolkit

Videos, graphics, and more that grantees can use to promote their programs.

Marketing and Communications Team Meeting

Discuss with the MarCom team what editorial, social media, media relations, and marketing services TMA can provide.

VACCINES DEFEND WHAT MATTERS

Apply for a Local Impact Grant Today!



TIPS FOR A SUCCESSFUL EVENT

1

BUDGET

Prepare a budget well in advance of the grant application deadline. Be sure to include specific expenses for your program or event.

2

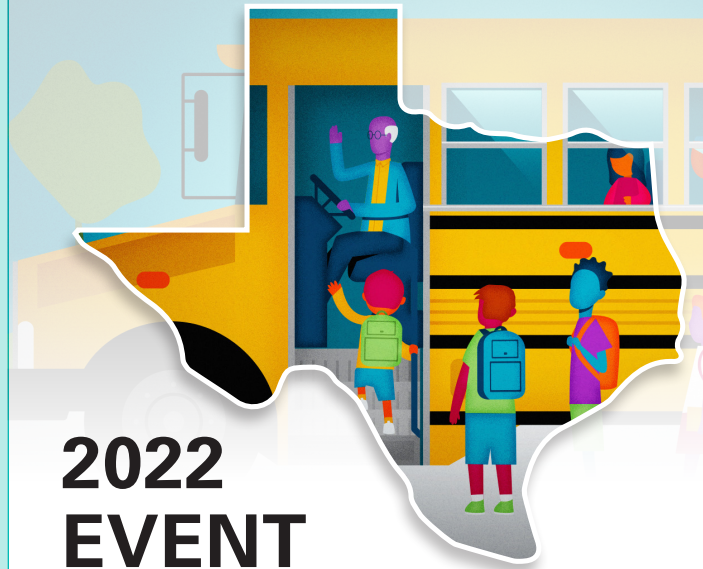
SET S.M.A.R.T. GOALS

Use S.M.A.R.T. Goals to make your project meaningful. S.M.A.R.T. goals stand for **S**pecific, **M**easurable, **A**ttainable, **R**elevant, and **T**ime-Bound.

3

COLLABORATE

Teamwork makes the dream work! Consider collaborating with another organization to create a successful event. In the past, grantees have collaborated with local public health departments, news stations, and health advocates.



2022 EVENT HIGHLIGHTS

TMA Medical Student Section chapters received six of the 18 Local Impact Grants with amounts up to \$3,500.

The UT Health San Antonio chapter hosted a COVID vaccination clinic for underserved and non-English speaking communities in the area.

Other events hosted by TMA medical student chapters were a back-to-school childhood vaccination clinic in Spring and a human papillomavirus vaccination event series in Lubbock.

The **Spring Branch Community Healthcare Center in Houston** hosted a Back-to-School Vaccine and School Supply Drive throughout the month of August for children and teens aged 5-18 years in the Spring Branch and Northwest Houston areas. This program offered vaccines against a variety of diseases such as measles, mumps, polio, whooping cough, and diphtheria.

Spring Branch community health workers administered free vaccines regardless of insurance status. This ensured students were able to satisfy the vaccination requirements of school districts in order to attend classes.

GRANT APPLICATION TIMELINE

1

JANUARY 1
Event Planning

2

FEBRUARY
Round One Deadline

3

MARCH
Review Applications for Round One

4

APRIL
Grantees' Notification for Round One

5

MAY
Round Two Deadline

6

JUNE
Review Applications for Round Two

7

JULY
Grantees' Notification for Round Two

A log-in is required for the TMA Foundation grant portal. Applicants only need to apply once per grant cycle. Funding cannot be used to reimburse for previously held events or activities, so applicants should apply in advance of program or event start date (if program or event is grant-dependent). Grantees have up to 12 months from receipt to use all awarded funds.

*If you have not previously applied for a grant, you may need to create an account. This portal is different from your TMA website log-in.