



SOCIAL MEDIA WRITING CHECKLIST

- ✓ Did you check your grammar and spelling?
- ✓ Did you offer useful content?
- ✓ Did you keep it short?
- ✓ Did you provide a link?
- ✓ Did you write with a purpose?
- ✓ Did you write conversationally?
- ✓ Did you include an image?
- ✓ Did you use tags and #hashtags?
- ✓ Did you avoid jargon and sales talk?
- ✓ We're you pleasant and professional?



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